HoverCard solutions

Alexa Michael Product Designer Meta 2022

Lowest effort

Use a Dialog with a close button and keep anatomy the same.

LOWEST EFFORT

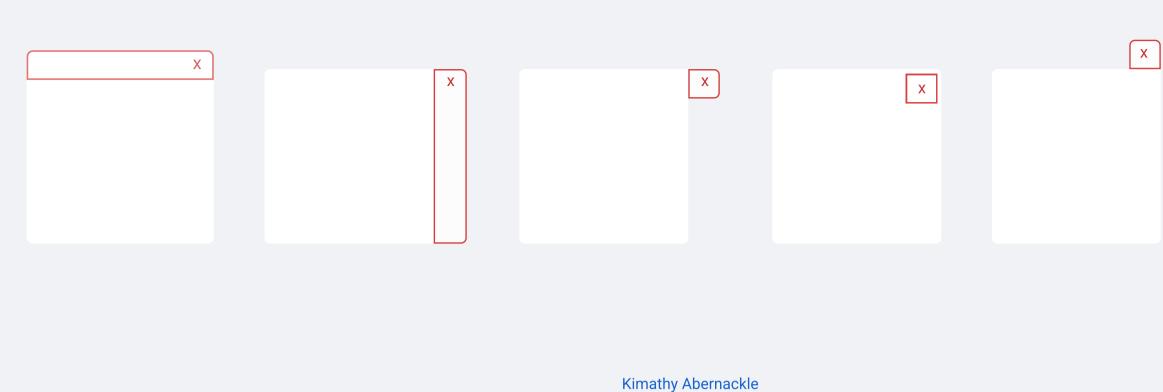
Use a Dialog with a close button and keep anatomy the same.

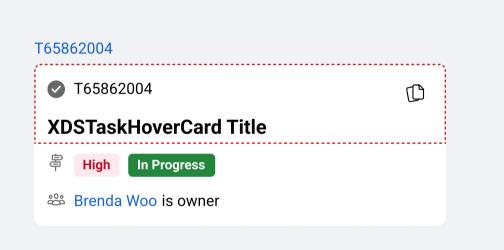
FINDINGS

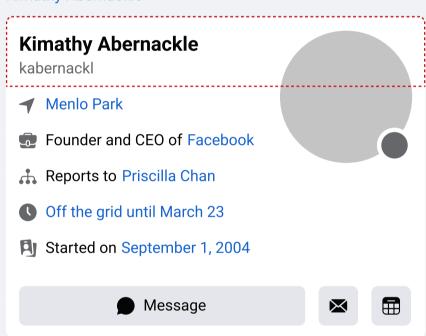
After a design exploration it became clear that there was no "one close button fits all" solution due to the different structure of each HoverCard type.



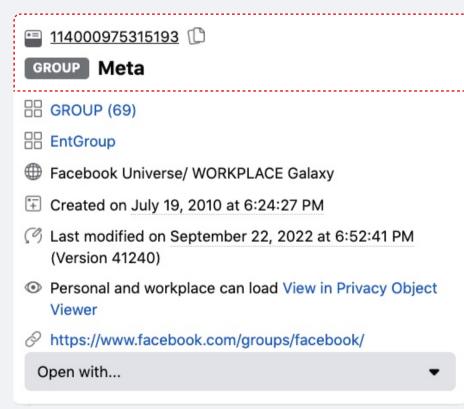
- Clunky UI
- Inconsistent experience between individual HoverCards
- Could be worsening experience for vast majority if making direct change to all HoverCards











Medium effort

Use a Dialog and don't change anatomy. Enable HoverCard settings in user preferences.

MEDIUM EFFORT

Use a Dialog and don't change anatomy. Enable HoverCard settings in user preferences.

Facebook has a feature "Show link previews" that lets users decide whether their HoverCards are clickable, hoverable, or hidden.

FINDINGS

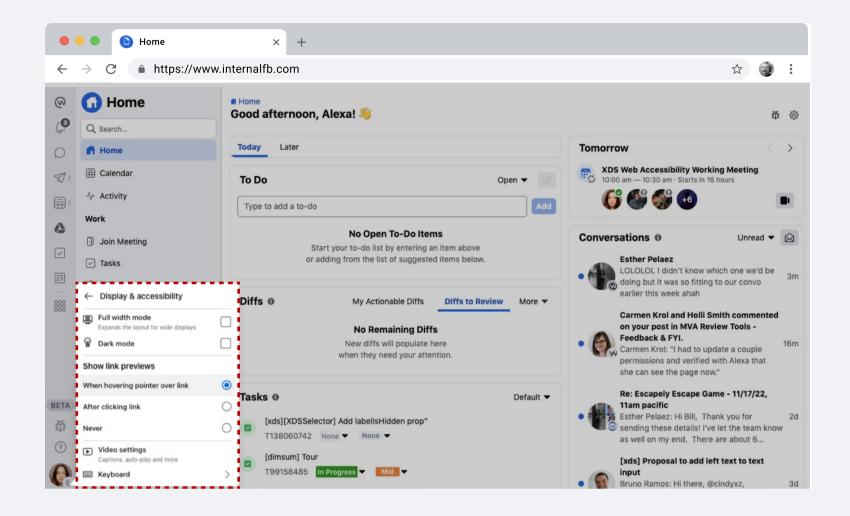
Intern has 6 different kinds of HoverCards and more complicated use cases compared to Facebook's, but letting users opt in or out of this change is useful.

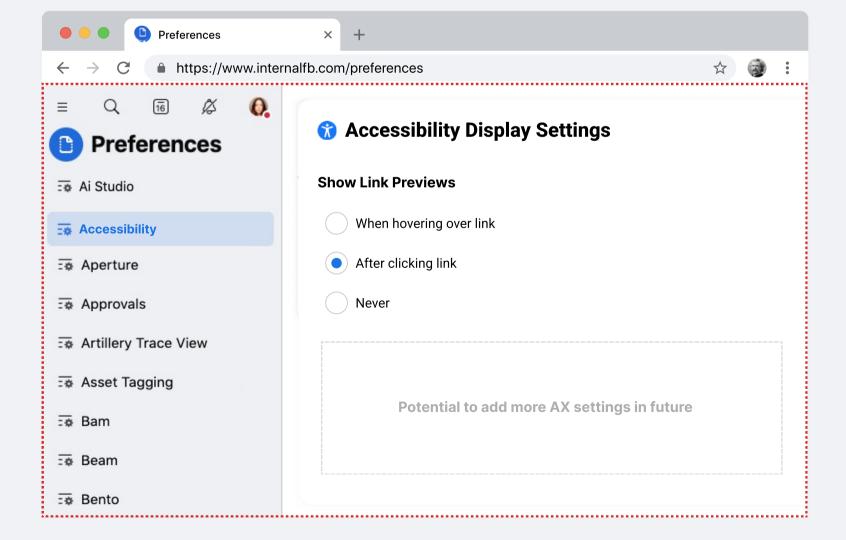


 Enables users to personalize their own HoverCard view



 Still need to add a close button, which requires changing anatomy due to different types of HoverCards





High effort

Use a Dialog with a close button and change anatomy.

HIGH EFFORT

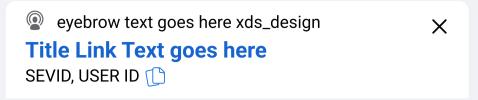
Use a Dialog with a close button and change anatomy.

FINDINGS

Most HoverCards employ a header whose elements can be reorganized into 3 options



- Dev effort for low impact cases
- Will not apply to custom cases of HoverCards
- Is making experience clunkier who those who like HoverCards



X

- 1. eyebrow
- 2. title
- 3. ID
- 4. optional copy action

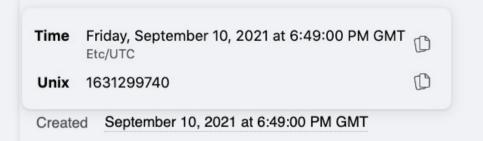


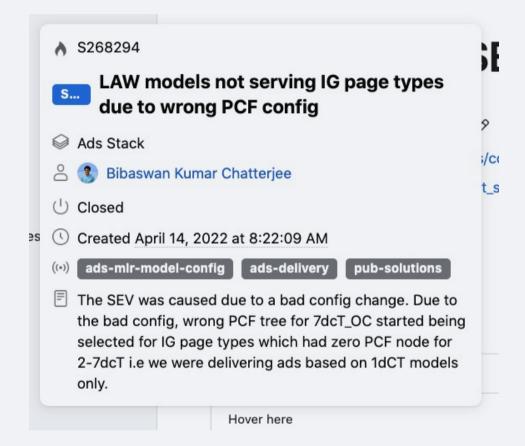
SEVID, USER ID

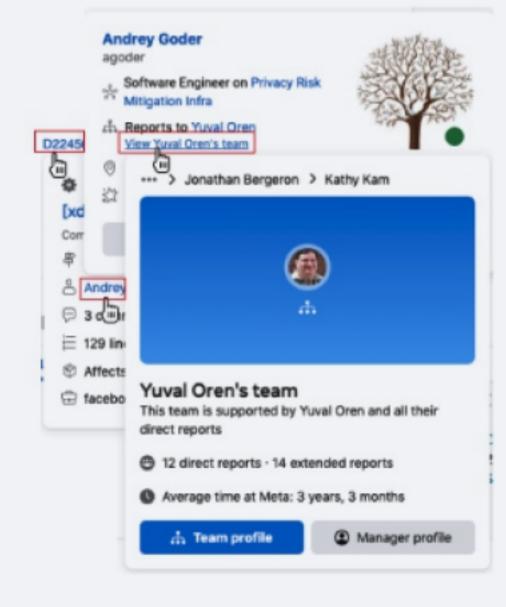
- 1. title
- 2. ID
- 3. optional copy action



- 1. tag or badge
- 2. title
- 3. ID
- 4. optional copy action







Result

Use a Dialog with a close button and change anatomy. Enable HoverCard settings in user preferences.

SOLUTION

Use a Dialog with a close button and change anatomy. Enable HoverCard settings in user preferences.

FINDINGS

A combination of option 2 and 3, but limiting scope to 3 types of HoverCards based on adoption, usage and MVA score.



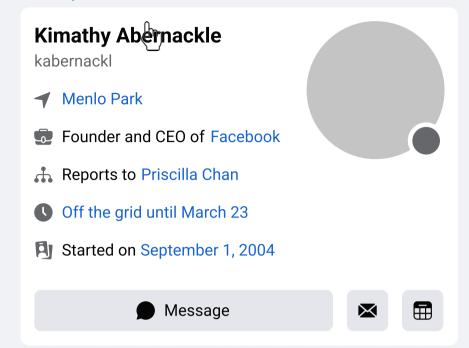
Making a version of the Hovercard with improved accessibility:

- Adding a close button
- Adding focus and tabbing order
- Adding ARIA interaction attributes
- Anatomy/UI changes

Adding display preferences

Before

Kimathy Abernackle



After

Employee Name



