

Alexa Michael

Product Designer · Design Systems · Interaction Design

San Francisco, CA

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[LinkedIn](#) · [Portfolio](#)

Summary

Product designer with 12 years of professional experience creating digital products and deep expertise in building and evolving design systems. Specializes in Figma component libraries, interaction design, AI-assisted and agentic prototyping and tools that improve design workflows.

Experience

AUG 2025 - PRESENT

Instagram via TEKsystems, San Francisco, CA · Hybrid

Systems Designer, Instagram Direct (Product Design and Design Systems)

Systems innovation, tooling and consumer products

- Lead advanced design-systems work for Instagram Direct, evolving component libraries, interactive templates and mobile patterns that support consumer-facing experiences.
- Re-architect and document components based on designer feedback and Figma analytics, strengthening accessibility, production parity and alignment with Instagram Design System..
- Create Figma plugins that automate repetitive tasks and improve designer workflows.
- Use AI-assisted and agentic prototyping to explore consumer-facing features, flows and product-quality improvements focused on usability, engagement and user delight.

JUL 2023 - JUL 2025

Independent Product Design and Professional Development

- Took a planned career break that included focused professional development in advanced Figma systems, AI-assisted prototyping and building independent digital products.

JUN 2022 - JUN 2023

Meta, Menlo Park, CA · Hybrid

Systems Designer, xDeveloper Platform

Enterprise systems, accessibility and engineering partnership

- Evolved an enterprise design system used by thousands of employees, maintaining reusable Figma components and documentation across workplace productivity tools.
- Improved component accessibility by strengthening color contrast and keyboard tab order for low-vision and keyboard users.
- Partnered directly with engineering through weekly on-call rotations to clarify component behavior, resolve implementation issues and improve production consistency.

NOV 2016 - FEB 2021

Cisco, San Jose, CA · Remote

Lead UX Designer, Cisco.com Design System

Leadership, research and measurable impact

- Led the evolution of Cisco.com's design system, improving the accessibility, usability and consistency of reusable web components.
- Conducted user interviews and usability testing, including research at Cisco Live, to identify customer needs and guide experience improvements.
- Increased homepage clickthroughs by 85%, reduced mobile bounce rate by 21% and increased mobile views by 33% through data-informed UX improvements.
- Established publishing governance, standards and workflows that improved content accuracy and accelerated site updates.

JAN 2022 - APR 2022

Informatica, Redwood City, CA · Remote

Principal Designer, Informatica.com

Responsive design, WCAG and mentorship

- Designed responsive web experiences for Informatica.com and evolved Figma components to improve usability, visual consistency and WCAG alignment.
- Provided UX direction to stakeholders and collaborated cross-functionally to establish reusable patterns and streamline delivery.
- Mentored junior designers through feedback on interaction patterns, component quality and responsive behavior.

[More experience on LinkedIn →](#)

Core Skills

Accessibility and WCAG · AI-assisted and agentic prototyping · Component architecture · Component libraries · Cross-functional collaboration · Design system audits · Design system governance · Design systems · Documentation · Figma · Figma plugin development · Interaction design · iOS and Android design · Mobile product design · Product design · Prototyping · Responsive design · Usability testing · User experience design · User interviews · User research

Education

2010 - 2012

University of San Francisco, San Francisco, CA - *B.A. Visual Design, Minor Animation*

Activities and societies: AIGA, the Professional Association for Design

References and work samples available upon request.